

# The Exposure

Summer  
Edition  
2011

## MASSACHUSETTS SOCIETY OF RADIOLOGIC TECHNOLOGISTS NEWSLETTER

### SPECIAL POINTS OF INTEREST

- **President's Message**
- **Homes For Our Troops Events**
- **CARE Bill Update**
- **Conference Highlights**



### Inside This Issue:

Home for our Troops .....	3
Changes In Our Profession .....	4
Treasurer's Report .....	5
Conference Highlights.....	6-9
Board Meeting Minutes.....	10
CARE Bill Update .....	11
ASRT HOD Meeting .....	12
Jobline .....	13
"Each One Reach One" Campaign .....	14

## President's Message

While considering what to address to you as a group, society, and profession, many things came to mind. What would everyone think about what I said? What if they didn't like it? What if issues or items I spoke about weren't pertinent or important to the audience and society's thoughts and needs? Worst of all, what if I missed something terribly important and everyone felt this was going to be a rough year coming up and who is this guy? I hope to speak to you today from my heart.



I am a second generation technologist, and have been involved with the MSRT in various ways over the past two decades. One of the most vivid I recall was when I was asked to be Public Service Chairman. This was my first official position with the MSRT, I felt tremendous pressure to do justice to the membership, Executive Board, and most important the charity we had chosen that year. I remember when the year ended and through the work of many members of the MSRT we presented a substantial check to a very worthy charity. While intimidating as a fairly new and young technologist, the President that year, as well as members of the board took me in, made me feel welcome, encouraged me, and helped foster me to believe in myself and that I might be able to do more with this large professional society which has a deep and rich history and I also feel a vibrant and bright future. I was hooked.

I recently got back involved last year after a fair time away, with the MSRT. As soon as I sat in the first board meeting, a lot of very familiar feelings came back to me. The MSRT is comprised of a lot of different types of people, and there are some really incredible people who are willing to spend substantial amounts of time on helping the society remain viable, foster us Radiologic Technologists as a profession, and be our face to the masses and the legislature local and nationally.

I have watched tremendous changes happen in the field of imaging over 20+ years. Rapid amazing growth and changes in advanced modalities. Procedures I personally never even would have thought possible come to fruition and become part of standard Radiologic practice. Technology that changes so rapidly, even those of us living that particular area of focus every day can barely keep up with it, and that technology being used to change how we work, and how we provide care to our patients every day.

As many of you I'm sure have seen, the majority of news surrounding Radiology and Imaging lately in the press has been focused on one of two major areas, neither terribly positive, although I view the second in perhaps a different way than some might. The first is all the news about overdoses, severe and heart breaking instances, where individuals and in some cases children, were for various reasons, overdosed and suffered some severe ramifications of radiation induced sicknesses. The second is the focus from a national level, although be assured it's regional and local as well, with reducing high cost medical procedures, and imaging is always the first listed when that particular issue is addressed.

Continued on Page 2

# President's Message Continued

*Please Support The Society That Supports Your Profession*

Relative to the issue of individuals being exposed to high doses of radiation, it is unfortunate the press covers this so vociferously because it is dramatic and heart breaking in most cases. What good has come of that? I'm hopeful with that we raise the profession of Radiography to the level it rightfully deserves and we become nationally recognized as health care professionals in the literal sense. It is bothersome to me it takes such severe cases of something we are all trained, from day one in schools and programs not to do, that being the ALARA principle, to have Technologists make the news. It is also a reality of a media and dramatic driven public who read news and stories with bad outcomes and bad news sells.

Another widely discussed issue related to federal and local healthcare reform is the reduction of high cost medical procedures, in particular imaging studies. Some of you may be asking, what's the concern? Business has been booming for many years. Radiology and Imaging Departments often have more patients being booked than they can handle, and often have waiting lists, although due to our ability to perform many exams in much less time, this is less of an issue.

Well you better be concerned as there are some major issues on the table in Massachusetts and nationally that may impact us as a profession more than we may want to admit. With the term meaningful use now being used as what will be one of the major items providers must prove, and reimbursements being based on it, I can assure you we are all going to be impacted by this. In a shortened definition meaningful use is intended to say, ...you (providers) need to demonstrate to us (the payors/insurance) you are performing procedures which meet a standard of medical care for why they are ordered, and go above and beyond to prove why they were necessary and appropriate.

You will hear the many exciting things the MSRT Executive Board and Committees are working on. A few I'd like to mention are the new/revised website, a membership drive, representation at the American Society of Radiologic Technologists (ASRT) House of Delegates Annual Meeting. We are working hard towards reducing paperwork and costs and push focus towards the MSRT website. By encouraging focus on the website it also allows us to provide you with information in a more timely fashion and more frequently.

In the next year I hope to help lay a foundation and help continue what I view as positive and exciting items, and some specific goals and objectives. We have recently started and will continue to sort through the historic documents kept and safe guarded by the MSRT Historians through the years and place all this online, with a variety of ways to search. This will take some time to complete but as pieces are complete they will be available to you via the members' only section of the MSRT website.

Continuing to try and help the MSRT grow its membership is an ongoing challenge. We welcome any ideas members may have as well as your feedback on what would help the MSRT bring more value to you as a member as well as where we should focus our efforts and energy in order to provide you with an outstanding and beneficial experience as a member.

A very personal goal I hope to help achieve is the next Election of Officers and have contested positions. I am hopeful we can encourage individuals who may be interested in joining the Executive Board, participating in or chairing a committee or a team focused on specific items or areas to step forward and contact us. We very much need and want new faces and ideas and energy to join us. As much as I hope I have been able to give or participate in with the MSRT over the years I can assure you I have received back much more than I ever hoped or expected, and I believe you will too if you take an opportunity to volunteer. There is an outstanding group of people coming on the Executive Board as well as devoted and dedicated individuals and teams serving as committee chairs and members who I am humbled to be associated with.

I am honored to serve you, the members of the MSRT, touched by many of the comments and feedback I have heard already, and humbled to fill a role which I will do to the best of my ability. I take great pride in being a member of the MSRT, and a privilege to serve in this position and represent you. I will work hard to do the best I can to help guide our society in a positive direction and build our strength for the future.

Respectfully submitted,  
Darren Sack, BS RT(R)

## MSRT 2011-2012 Charity Selection

The Executive Board held their first board meeting of the 2011-2012 Membership Year and has once again selected "Homes For Our Troops" as the MSRT Charity for the upcoming year. Please support our troops through your membership renewal, 1/2 Day Seminars & Annual Conference. For more information, please visit [www.homesforourtroops.com](http://www.homesforourtroops.com).

### BUILDING SPECIALLY ADAPTED HOMES FOR SEVERELY INJURED VETERANS

866-7-TROOPS



We are Homes for Our Troops, a national non-profit, non-partisan 501(c)(3) organization founded in 2004. We are strongly committed to helping those who have selflessly given to our country and have returned home with serious disabilities and injuries since September 11, 2001. It is our duty and our honor to assist severely injured veterans and their immediate families by raising donations of money, building materials and professional labor and to coordinate the process of building a specially adapted home that provides maximum freedom of movement and the ability to live more independently. The homes provided by Homes for Our Troops are given at NO COST to the veterans we serve.

**IT'S ABOUT PATRIOTISM, PRIDE & GRATITUDE** • HFOT HQ: 6 Main Street, Taunton, MA 02780

## Upcoming Home For Our Troops Events

On August 7<sup>th</sup>, we will be having our annual bike run. This year it will be held in two locations – Nashua, NH and Warwick, RI. If anyone is interested in riding, they can go to [www.homesforourtroops.org/bikerun](http://www.homesforourtroops.org/bikerun) for all of the details. We also have a raffle for a 2011 Harley-Davidson Road King. Tickets are \$50 and only 1,000 will be sold. If anyone is interested in purchasing a ticket, they can go to [www.homesforourtroops.org/bikeraffle](http://www.homesforourtroops.org/bikeraffle). They can write my name in the "referred by" box.

On September 13<sup>th</sup>, we will be having our First Annual Golf Classic in Sharon, MA. All the details can be found at [www.homesforourtroops.org/golfclassic](http://www.homesforourtroops.org/golfclassic). Along with foursomes in the tournament, there are a lot of sponsorship opportunities.

Lastly, we will be building a new home for a Veteran in Massachusetts! Josh Bouchard's home will be built in Granby. I would guess that the project will start late summer, or early fall, but I can't be certain. You can learn more about Josh at [www.homesforourtroops.org/bouchard](http://www.homesforourtroops.org/bouchard). I would recommend signing up for the email updates for his project, and encouraging the other members of the MSRT to do the same. Being a part of a project is a great experience and very inspirational.

Please Support Those Who Honor Us!



# Changes In Our Profession

By David Sack, BSRT,CRA, FAHRA

*As given at our 2011 Annual Conference*



**I**t is with extreme pleasure to come back to my professional roots, The MSRT. It has been 20 years since I left the state so many of you do not know me. For those of you who are new to the field, licensure has not been around forever. Neither have ATMs for that matter. Licensure only became a reality in 1988. We fought for 15

years to finally have a licensure law. It happens to be one of the strongest around. It gives the licensure board the ability to modify the regulations as needed. Just think how our profession has changed in the last 23 years. By the way, the Mass Radiological Society, radiologists, was even against licensure but through technologists grouping together we even overcame them. The Radiologists said "Our technologists have enough training. They do not need to continue their education." Wow, how shortsighted. When we testified we showed images that were collimated versus those that were not to demonstrate trained versus untrained technologists.

After licensure was passed with continuing education requirements, technologists came out of the woodwork to get their CEUs. Many technologists had not been to a meeting or continuing education lecture in 20 years since graduating. Remember, back then the ARRT did not require continuing education credits to renew. Just pay your dues.

After I left Massachusetts, I went down to Houston, Texas. In Texas, anyone performing x-rays before licensure was automatically grandfathered in. In Massachusetts they still had to take a test if they were not ARRT. People in Texas were allowed to now take x-rays legally with no training. Nurses were trying to take x-rays as a part of the nursing license. In a legislative hearing the Texas Nursing Association testified "Our nurses took an anatomy course in nursing school so they are qualified to take x-rays." Even the legislators saw through that and denied them.

After Texas I traveled to NC where I currently live overlooking the ocean. The view is beautiful but there is no licensure. Doctor's wives take x-rays in offices. However barbers still need to be licensed.

I have been working in Connecticut for the past 7 years I asked a technologist to turn on a processor so I could duplicate a film a couple of years ago and the technologist replied "I forgot how to do it." Where did our training go?

Recently in the NY Times, there have been several articles on "X-rays and Unshielded Infants." In the article a physician noted a newborn had been irradiated from head to toe- with no gonad shielding- even though a simple chest x-ray was ordered. It then described how the ASRT had been lobbying for minimum education and certification requirements. It stated 15 states still don't have licensure. They talked about the Care bill and insinuated that if passed it would solve the problem. Had the reporter done his homework he would have realized that these types of x-rays are only done in hospitals where there are credentialed technologists. So that really means that we, trained technologists, are poorly representing our profession. Remember, every image you produce is a record of your competency. However important the CARE bill is, I think we are in for a long battle as the government is just struggling to keep open due to budget issues.

Let's talk a little about the MSRT and professional society changes over the years. The MSRT is one of the few active societies,. Even regional seminars are very active. In Connecticut the CSRT is defunct and years back the New England Society dissolved. The ASRT gives free credits so why go to a society meeting? It is not just for continuing education. It is our profession. Networking is critical. For graduating students struggling to find a job I think it is essential to network through the MSRT. If you want to support a cause, staying together is critical. We saw that as we won licensure. Knowing what is happening beyond your job is critical.

However, remember societies do not run automatically. They need volunteers and new blood to keep healthy. New ideas are essential. Do not sit back and let others do it. Volunteer for an office. It is shameful to see only 1 name running for each office. Most of the candidates are from a couple of hospitals all the time. Your society is what you make it. Believe me that between your annual meeting, regional seminars and a great newsletter, you have a lot to be proud of. You are the best society that I have ever been a part of.

I left Massachusetts in 1992. I have kept up my license #000001 every year since then. I am proud to be a licensed technologist in Massachusetts. However it is time to give my license up. I still have connections in the Radiation Control Board so I asked if I could transfer my license to my son, Darren Sack, your newly elected President. So it gives me great pleasure to present #000001 to my son to continue the tradition.

[dsack@stamhealth.org](mailto:dsack@stamhealth.org)

# Treasurer's Report

By Karl B. Ellison, BS RT(R)



This year has not been financially kind to the MSRT. One cause of our income to be less than expected: efforts to increase membership with the "Each One, Reach One" program did not have the results we all had hoped for. Couple this with higher than planned expenses at the conference

and other areas, and we're almost certainly going to show a loss for this year (2010-2011).

As a non-profit organization we strive to break even or make a small profit, but never to lose money in any activity we pursue. Unfortunately some surprise expenses and price increases got the best of us this year. I'm certain you can all relate!

There's only one more month left in our fiscal calendar, and historically June/July is a period of slow activity. But the board is faced with extraordinary tough decisions over the summer in creating a new budget for the following year. Already recommendations for cutbacks have been placed on the table, and there aren't many places to do this that won't reduce the value you receive as an MSRT member. All we can do is think and work hard now to try to keep next year's budget in line with expenses as best as we can. The final version of the 2011-2012 budget being worked on now will be presented to the entire board for modification and final approval at our September meeting.

Karl Ellison, BS RT(R)  
Treasurer, MSRT

## Massachusetts Society of Radiologic Technologists

### Income & Expenses

July 1, 2010 - June 30, 2011

July 1, 2010—  
June 1, 2011

#### INCOME

100.00 MSRT Income	52,013
300.00 Conference Income	40,431
800.00 QCC Income	3,041
Total Income	95, 485

#### EXPENSE

200.00 MSRT Expenses	57,870
400.00 Conference Expenses	42,390
900.00 QCC Expenses	3,110
Total Expenses	103,370

#### NET INCOME

-7885

Please note that there has been an increase in ACE Approval Fees. Please visit our website for further details & to download an updated copy of the submission forms. If you have any questions, please contact the MSRT office.

## Membership Renewals

Renewals for the upcoming 2011-2012 membership year have been sent out. Please check your mailbox.



If you recently graduated from a Radiology Program, please upgrade your membership to a technologist so you can accrue Continuing Education Credits to renew your license.

If you have any questions, please contact the MSRT office at msrt-ma@comcast.net or by phone (781)331-3520.



# 2011 MSRT CONFERENCE SCHOLARSHIP RECIPIENTS & RAFFLE WINNERS



Mary Frangiosa Creesy, Scholarship Chair, presents Erin Downing of Massasoit CC with her Oliver E. Merrill Scholarship.



Erin Downing is the proud winner of an ASRT membership drawn by our Conference Co-Chairs Debra Ricciardelli & Marie Oliver



Prudence Peart was the lucky winner of RSI's GPS system. Terry Morose of RSI pulled the winning ticket. Prudence was very generous & donated the system back to the society as a fund raiser. Thank you Prudence for your support!



Netlin Mendez of Quinsigamond CC receives his Florence Wakefield Scholarship. Netlin is a US Navy Veteran of IRAQ & we would like to thank him for his service.



Brittany Benson of MCPHS is a proud winner of an IPOD Shuffle



Elise Johnson presents Joe Zavalia, II with a Kindle raffled by XRI.



Carol Wallace accepts her gas card prize donated by the MSRT



Elizabeth DiJune proudly accepts her QCC/Linda LeFave Scholarship



Danielle Johnson is presented with her QCC/Michael DelVecchio Scholarship

Kerri Covey of Northern Essex CC is presented with her QCC/Professor James V. Lampka Scholarship. Kerri was also a winner of the ASRT's "Welcome to the Future" essay contest. Kerri won a trip to the 2011 House of Delegates Meeting along with 2 other Mass students.



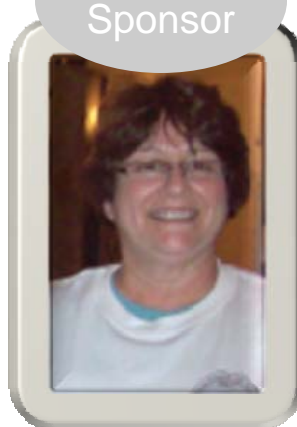
# Thank You to our Conference Exhibitors & Sponsors

Silver  
Sponsor



Radiology Services, Inc.

Silver  
Sponsor



Mass College of  
Pharmacy & Health Sciences



Associated X-Ray Imaging Corporation, Inc.

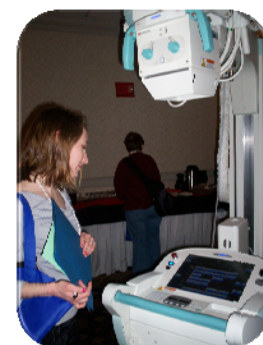


XRI

XRI was listed as XRI of Rhode Island in error in our Feb 2011 edition of The Exposure & we wish to apologize for that error & thank XRI for their support



Medical Imaging Systems





# 2011 MSRT CONFERENCE HIGHLIGHTS



Our current President, Darren Sack, stands with his mother & father after his father, David, transferred Mass License #001 to him as a result of his retirement. David worked hard for many years to bring licensure to the state of Massachusetts.



Jim Lampka presents Steve Keohane from Home for Our Troops with an initial donation check from the 2010-2011 Membership Year. The final donation will be sent June 30th.



Quinsigamond Community College  
Buzz Bowl Challenge—1st Place Winners



Mass College of Pharmacy & Health Sciences  
Buzz Bowl Challenge—2nd Place Winners



Middlesex CC  
Buzz Bowl  
Challenge 3rd Place  
Winners



Darren Sack with Professor James V. Lampka,  
2011 Florence Wakefield Lecturer



# BUZZ BOWL UPDATE

On behalf of the buzz bowl committee I would like to thank all the students and coaches for another exciting and successful year! We had eight teams competing this year:

Lawrence Memorial/Regis College, Massasoit Community College, Mass College of Pharmacy & Health Sciences, Middlesex Community College, Northern Essex Community College, Quinsigamond Community College, Springfield Technical Community College & Stamford School of Radiology

The competitions reflected the energy and devotion of the team members and their coaches in preparation for the Buzz Bowl. There were games decided by the final sting question, games where just about every question was answered correctly and in one game, a second sting question had to be used to break the tie resulting from the first sting question to determine the winner!

It is my pleasure to announce that the winner of the 2011 Buzz Bowl challenge was Quinsigamond Community College! Way to go Quinsig! The second place team was Mass College of Pharmacy with Middlesex Community College coming in third. Congratulations to all for a job well done.

I want to thank the Buzz Bowl committee members for their efforts not only at the conference but also throughout the year in preparation for the competition. These dedicated individuals are Karen Farris, Helena Giordano, Lilly Haskell, and Tim Wilkinson. Additionally thank you to volunteers Katrina Ulcickas, Katia Laz, and Jerry Jones for their assistance during the competition.

*Linda M. Doucette*

Linda M. Doucette, BS, RT(R)  
Buzz Bowl Coordinator

# CONFERENCE COMMITTEE UPDATE

Yes, believe it or not, the planning for the 2012 Annual Conference is already underway. The task of booking a site is dependant upon space requirements needed to accommodate all of our activities including: two rooms that will seat 350 people, an amphitheater that will seat 100, two smaller rooms for speaker prep and MSRT storage and a main corridor for registration and vendor displays. We would like to thank the vendors who support our society during the Annual Conference and throughout the year. Their support is greatly appreciated and the conference would not be the same without them. Over the years, we have checked sites from the North and South Shore, Cape Cod, Boston, Central and Western parts of the state. Boston is generally the most requested location; however, the prices are astronomical. In our effort to keep the registrations fees low, Boston is not an affordable venue.

Upon reviewing the 2011 conference survey results, cost and location, the board decided to host the 2012 Annual Conference at the Westford Regency. We have successfully hosted conferences at this location and have decided this is the best option for 2012. We are always open to suggestions, if you know of another site that meets our space requirements, please contact the MSRT office with the information. The conference committee actively visits potential sites and are always willing to check out other locations.

Attendance at the 2011 Conference was 324 members on Thursday and 269 members on Friday. Attendance numbers decline for each lecture on Friday afternoon, which is unfortunate for the speakers who have put a lot of time into preparing their lectures. Suggestions were made to move the conference away from Friday, as there is a tendency to leave early to beat the weekend traffic. We decided to try a Wednesday, Thursday conference with the Buzz Bowl beginning on Tuesday afternoon. The official conference dates will be April 3-5, 2012. Hosting the conference mid-week and centrally located, we hope to attract more technologists. Please check the website for further information regarding the conference updates, scholarship criteria and Buzz Bowl information.

David DeSante of Medical Imaging Systems (MIS) was the winner of our Bahamas Raffle.

Congratulations & Thank you to all who participated!

A special thanks to Mary Creesy, QCC President, who donated the prize to support the MSRT Scholarships



# MSRT Executive Board Meeting

LMH/REGIS College • May 24, 2011

**Meeting Called to Order:** 5:35 pm

## Members Present

Nancy Garcia, Daren Sack, Mary Frangiosa-Creesy, Pat Willet, Debbie Ricciardelli, Dave LeClair, Marie Oliver, Bernadette Ruchwa, Karl Ellison, Nancy Sutcliffe

Recent graduate in Attendance: Kathryn Damon. This is the second MSRT board meeting she has attended and will also be attending the ASRT conference as a student delegate in June 2011.

Minutes from 2-28-2011 board meeting accepted

## Treasurer's Report

- Review of 2011-2012 Budget
- Concern over shortfall of almost \$11,000 for FY11
- (ACTION) Need a comparison of our membership fees vs. other state society fees. Board will then decide if a dues increase is necessary for the upcoming year.
- Discussion on the importance of keeping former student members to sign up as technologist members. Student Perspective Needed.

## President's Report

- Nancy Sutcliffe installed as a Regional Delegate
- Charity for FY12 "Homes for our Troops"

## Conference Committee

Marie Oliver and Debbie Ricciardelli, Conference Co-Chairs, reviewed expenses and budget discussed at the conference committee meeting held on 5-10-2011. Recommendations include:

- Move conference site back to the Westford Regency for 2012.
- Change the days of the week to Tues, Wed & Thurs, April 3-5, 2012.
- Probable registration fee increase for student members to cover increasing food /buzz bowl related charges.
- The board needs to find one / two people for Marie and Debbie to mentor for the 2012 conference so the new people can coordinate the 2013 conference.

## Governance Committee

- David LeClair, Governance Chairman, reported that the CARE Bill is close to being introduced.
- (ACTION) This should be followed by a flurry of emails / appointments with our legislators. He will keep us posted on the introduction of this Bill.

## Old Business

Mary Creesy, QCC President, proposed QCC Patronage Levels for the QCC Scholarships to include:

•Contributor	\$1 - \$25
•Bronze	\$26 - \$50
•Silver	\$51 - 100
Gold	\$101 - above

Patrons will be posted in the conference brochure and on a poster during the conference.

## New Business

Select half-day seminar dates and email the Regional Delegate group so that we do not overbook in a certain month. All dates to be forwarded to aid in the planning of the board meetings for 2011-2012 Membership Year.

## Next Meeting

To be held in conjunction with the September half-day seminar at The Fireside Grille, September 17<sup>th</sup>, 2011.

Meeting adjourned: 8:00 pm



# NEWS & ALERTS

## Welcome

## To Your Future!



The following students were selected from more than 180 contest entries for the 2011 "Welcome to Your Future" essay competition. Each student earned a trip to attend the ASRT Educational Symposium and ASRT Annual Governance and House of Delegates Meeting. The meeting took place June 16-19, 2011, at the Hyatt Regency Albuquerque in Albuquerque, N.M.

Kerri Covey, Northern Essex Community College  
Kathryn Damon, Quinsigamond Community College  
Lori Jones, MGH Institute Graduate Program in Medical Imaging



Dear Massachusetts R.T.:

I am writing to keep you informed on the status of the Consistency, Accuracy, Responsibility and Excellence (CARE) in Medical Imaging and Radiation Therapy bill and I have good news! The bill was introduced in the House of Representatives on June 2 by Rep. Ed Whitfield (R-KY-1) as H.R. 2104. It is now time to work as a united front to get the CARE bill enacted into law. Please help!

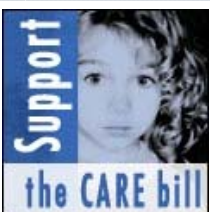
Send an e-mail or call your representative today and ask them to contact Taylor Booth in Rep. Whitfield's office to become a cosponsor and find out how to help get the CARE bill enacted. The CARE bill will guarantee that radiologic personnel who perform medical imaging and radiation therapy procedures are educated and certified as proof of being qualified. Its passage is a vital step for ensuring patient safety.

Your representative will be home working in the district the week of June 6-10, please make every attempt to reach him or her by attending town hall meetings, making an office appointment or calling the local office. You can find phone numbers and the schedule of meetings on their websites. Also, please contact the Washington, D.C. office and let them know how important this bill is to you and the patients in your state. You can use the [ASRT eAdvocacy for You](#) site or your representative's website to send a message. Please do it now!

If you have any questions, please don't hesitate to contact me. Together, we can make a difference.

Sincerely,

David LeClair B.S.,R.T.( R),(ARRT)  
MSRT Governance Chairman



**The ASRT has made it easy to Take Action. Simply click the Support The CARE Bill icon on our homepage, enter your zip code, contact information & a form email will be sent to your Congressman.**

# 2011 ASRT House of Delegates Meeting

## Albuquerque, New Mexico

The American Society of Radiologic Technologists (ASRT) Educational Symposium & Annual Governance & House Of Delegates (HOD) Meeting was held in Albuquerque, NM June 16 – June 19, 2011. MSRT members in attendance were, Bernadette Ruchwa, *MSRT Vice President*, Tyler Martin, *MSRT Member At Large*, Patricia Willett, *MSRT Regional Delegate* and Michael Delvecchio, *ASRT Committee on R.T. Advocacy*. Also participating in the meeting were student members, Kerri-anne Covey, Northern Essex Community College Class of 2012, Kathryn Damon, Quinsigamond Community College Class of 2011 & Lori Jones, MGH Institute of Health Professions, Class of 2011.



*Bernadette Ruchwa, Vice President with Tyler Martin, Member-At-Large at the HOD Meeting where sat in the House Of Delegates representing Massachusetts*

MSRT members were represented in the House of Delegates by Bernadette Ruchwa and Tyler Martin. Actions taken by the HOD include revisions and clarifications to the Practice Standards. Two new position statements were adopted to highlight the importance of programmatic peer review for all educational programs and continuing education specifically related to your area of practice and to the reduction of radiation dose. The full report of all changes will be available on the ASRT website.

During the meeting Board Members had the opportunity to share information and ideas with affiliate representatives from across the country. In conjunction with the HOD activities, the ARRT updated representatives on future changes being made to accreditation and CEU guidelines. Stay tuned to the MSRT for the most up to date information on the ARRT changes. The Massachusetts representatives will be providing a full report to the MSRT Executive Board during the next meeting on September 17, 2011.

We also offer our congratulations to Bernadette Ruchwa, who completed the *2011 ASRT Leadership Academy*, a six-week course offered by the ASRT that teaches medical imaging and radiation therapy professionals the leadership principles of association management.

### *"Together We Can Make A Difference" – Representing Massachusetts*



*From Left to Right: Kathryn Damon, Lori Jones & Kerri Covey, Michael DelVecchio (MSRT Past President) with MSRT Board Members Patricia Willett, Bernadette Ruchwa & Tyler Martin.*

*ASRT "Welcome To Your Future" Essay Contest Student Winners from Massachusetts*



*From Left to Right: Kathryn Damon, Lori Jones & Kerri Covey*





# Job Openings



**Title:** CT Technologist (per diem) (2) **Location:** Kenmore Square - Boston, MA or Weymouth Woods locations **Job Type:** Per Diem **Schedule:** as needed, mostly weekdays 8 a.m. to 4:30 p.m. Performs computer tomographic procedures to aid physicians in the diagnosis of disease. Critiques images, transports patient cleans equipment and performs related clerical duties as required. Follows organizational safety guidelines for high standards of patient satisfaction. GE CT Scanner experience required. Certification as a CT Technologist and registered with the American Registry of Radiologic Technologists required. CPR certification required. This is a per diem position Monday -Friday with a preference of Monday, Tuesday, Wednesday availability.

**Title:** Imaging Technologist Assistant (2) **Location:** Weymouth, MA & per diem in Kenmore Sq. location **Job Type:** Full Time **Schedule:** M-F 8:00 am - 4:30 pm. Under the direction of the department supervisor or designee, provides direct support to imaging technologists. Interviews patients and provides education about imaging processes and procedures. Positions patients for imaging exams. Restores imaging studies for follow up patients. Provides general organization of the imaging area. Promotes effective working relationships to meet the goals and objectives of the Imaging Center. Provides back-up coverage for other support staff. Education: High school graduate or equivalent.

**Skills and Experience:** Prior experience in an Advanced Imaging Center preferred. Strong interpersonal, customer service, time management, and organizational skills required. Demonstrates flexibility and initiative in providing quality patient care. Computer experience required. BCLS (CPR) required. Must be able to lift 50 pounds and possess the physical stamina and agility required to assist technologist with moving and positioning patients.

**Title:** MRI Technologist (per diem) **Location:** Kenmore Square - Boston, MA **Job Type:** Per Diem **Schedule:** Per Diem - Days, Evenings, Weekends. Performs magnetic resonance imaging procedures to aid physicians in the diagnosis of disease. Processes exposed films via laser printer, critiques images, transports patients, cleans equipment and performs related clerical duties as required.

Performs duties of radiologic technologists as required. Demonstrates excellent patient/staff communication skills. Education: Certification as a CT/MRI Technologist. Registration with the American Registry of Radiologic Technologists and a CPR certification required by the State. Two years of MRI scanning experience preferred.

Work requires the ability to analyze and solve complex technical problems requiring the use of basic technical principles plus in-depth, experienced-based knowledge. Requires good communication skills in order to explain instructions and procedures to patients, visitors and employees, to comfort patients and their families and to conduct formal classroom training programs.

**Title:** Radiology PACS Trainer **Location:** Kenmore Square - Boston, MA **Job Type:** Part Time **Schedule:** Monday - Friday 9a.m.-1p.m. This position will work with the radiology/imaging departments to assist in the training and development of all the Information Technology Components associated with the various imaging modalities. Specifically these system components are: PACS, Voice Recognition, and Computed/Digital Radiology. As new imaging technologies are developed, this individual will be involved in implementation and training processes. Will train new radiologists, technologists and business support staff on PACS, Voice Recognition, CD/DR systems and other Radiology systems as deemed appropriate. Will train referring clinicians on key support tools associated with our current PACS including but not limited to the Clinical Display stations. Will work with the Radiology IT Team to test system upgrades to various radiology IT systems. Will work with the Radiology management team to resolve various workflow issues that arise with the radiology IT systems. Will provide recommendations on new emerging technologies that may benefit the imaging departments. Will troubleshoot various operational issues that the frontline staff may encounter.

At least 3 years of recent PACS/RIS/CR/DR

If you are interested in these or other positions we have open, please apply online to

**[www.harvardvanguard.org/jobs](http://www.harvardvanguard.org/jobs)**

or you can email [Brenda\\_Thompson@vmed.org](mailto:Brenda_Thompson@vmed.org) with your inquiry.



**Harvard Vanguard  
Medical Associates**  
Atrius Health

## ***“Each One Reach One” Campaign***

### Dear Massachusetts Society of Radiologic Technologists Members:

In recent years, your society has endeavored to improve how we serve our membership. For us to do so, we need to increase our membership base, thus the MSRT board is announcing our 2010-2011 membership drive entitled "Each One Reach One".. Here's how it works. The membership application form now has a line at the bottom "Referred By: \_\_\_\_\_, MSRT Member". Each time a new member application is received, the referring member's name will be entered into a drawing for a free year membership. For Program Directors & Education Coordinators, if your student base references your name on their application, your name will be submitted once to the raffle in order to be fair to the rest of the membership. If your name is drawn & you are a QCC member or would like to donate your membership for any reason, please contact the MSRT office with the name of the recipient.

To help you convince your non-member colleagues to join, here are some of the benefits associated with your MSRT membership:

- **We work closely with the ASRT to help protect your career:** Members of our board attend ASRT-sanctioned events that help form and support laws that enhance and protect your career. The MSRT board takes an active part in shaping legislation that will affect your career by attending the "ASRT Governance and House of Delegates Annual Meeting" debating and voting on motions, amending the ASRT Bylaws and adopting clinical practice and educational standards. We also participate in "RT in DC" to advocate at the State level for the CARE bill.
- **We provide CEU opportunities:** We are your source of information for Continuing Education credits. We hold several 1/2-day Seminars throughout the state for members to attend, and have ample CEU availability at our annual conference. Members receive CEUs at a highly discounted rate!
- **We provide social and networking opportunities:** MSRT members meet at our Annual Conference; a member-exclusive function specifically designed to maximize your opportunity for continuing education and networking. You can attend the "Buzz Bowl" Competition to watch our future colleagues compete in a live 'Jeopardy-like' team event spanning 3-days. There are also numerous functions designed for networking and having fun with your fellow technologists.
- **We're accessible:** to you via our revised website! You'll have contact by phone/email to our Operations Administrator, Mary-Anne O'Donovan, who helps answer your questions and directs you to the information you need to enhance your career.
- **We're affordable:** An annual membership costs only \$40 (\$10 for students). Membership entitles you to receive "The Exposure" (visit our website to view a sample issue) and gives you deep discounts to 1/2-day CEU seminars, as well as having the privilege to attend our annual conference as describe above.

***We urge you to renew your membership and convince your colleagues to join the organization that supports your profession!***



# 2011-2012 Executive Board

## President

Darren Sack, BS RT(R)(ARRT)  
[dsack@partners.org](mailto:dsack@partners.org)

## President-Elect

Lisa Fanning, M.Ed, RT(R)(CT)(ARRT)  
[lisa.fanning@mcphs.edu](mailto:lisa.fanning@mcphs.edu)

## Vice President

Bernadette Ruchwa, BS RT(R)(CT)(ARRT)  
[bruchwa@partners.org](mailto:bruchwa@partners.org)

## Secretary

Lynne Davis, EdD, RT(R)(ARRT)  
[Lynne.davis@mcphs.edu](mailto:Lynne.davis@mcphs.edu)

## Treasurer

Karl B. Ellison, BS RT(R)(ARRT)  
[kbellison@verizon.net](mailto:kbellison@verizon.net)

## Member-At-Large

Tyler Martin, BS RT(R)(CT)(ARRT)  
[tmartin8@partners.org](mailto:tmartin8@partners.org)

## Educational Coordinator

Nancy Garcia, M.Ed, RT(R)(ARRT)  
[ngarcia@necc.mass.edu](mailto:ngarcia@necc.mass.edu)

## Chairman of the Board

James V. Lampka, MS RT(R)(ARRT)  
[jlampka@lmh.edu](mailto:jlampka@lmh.edu)

## State Delegates

Kerri Brennan Calter, BS RT(R)(M)(ARRT)  
[kerribrennan10@gmail.com](mailto:kerribrennan10@gmail.com)

David LeClair, BS RT(R)(ARRT)  
[dleclair@weymri.com](mailto:dleclair@weymri.com)

Debra Ricciardelli, RT(R)(ARRT)  
[dricciardelli@partners.org](mailto:dricciardelli@partners.org)

Nancy Sutcliffe, M.Ed, RT(R)(QM)(ARRT)  
[nsutcliffe@massasoit.mass.edu](mailto:nsutcliffe@massasoit.mass.edu)

Patricia Willett, BS RT(R)(CT)(ARRT)  
[pwillett@necc.mas.edu](mailto:pwillett@necc.mas.edu)

## Educational Councilors

Kerri Brennan Calter, BS RT(R)(M)(ARRT)  
[kerribrennan10@gmail.com](mailto:kerribrennan10@gmail.com)

Cheryl T. Loring, RT(R)(ARRT)  
[ctloring@comcast.net](mailto:ctloring@comcast.net)

Linda Anderson, RT(R)(ARRT)  
[linda.anderson2@umassmemorial.org](mailto:linda.anderson2@umassmemorial.org)

Nancy Garcia, M.Ed, RT(R)(ARRT)  
[ngarcia@necc.mass.edu](mailto:ngarcia@necc.mass.edu)

Joanne Lobik, RT(R)(ARRT)  
[mimi2mje@yahoo.com](mailto:mimi2mje@yahoo.com)

## Editor

Lynne Davis, EdD, RT(R)(ARRT)  
[Lynne.davis@mcphs.edu](mailto:Lynne.davis@mcphs.edu)

## Operations Administrator

Mary-Anne O'Donovan  
[msrt-ma@comcast.net](mailto:msrt-ma@comcast.net)

## Our Mission

The Massachusetts Society of Radiologic Technologists (MSRT) is a not for profit organization dedicated to the professional growth and development in the Radiologic Sciences. The Society is committed to the advancement of radiologic technology by promoting high ethical standards, improving the quality of patient care, maintaining the standards of education, and providing quality continuing professional development opportunities for all medical imaging and therapy professionals. Our mission shall not be restricted by any consideration of nationality, race, color, sex or creed.

The MSRT office  
will be closed

7/4/-7/8/2011

&

8/29-9/2/2011

Have A Safe & Happy  
Summer!