

Welcome to the Happiest 5k on the Planet!

This guide will give you all the info you'll need to make your experience at the event as FANTASTIC as possible.



CHECK-IN PARTY

THURSDAY, OCT 1, 12pm-6pm

Across from Victoria's Secret Patriot Place 2 Patriot Place Foxborough, MA 02035

Come to the Check-in Party and pick up your race packet! In order to pick up your packet, please remember to bring a printed or digital copy of your confirmation email with the QR code on it.

To find your confirmation email, please search your inbox for "Registration Confirmation for The Color Run."

You can also pick up packets for your friends and teammates provided you have a copy of their confirmation email as well. You cannot pick up packets for other runners without their QR code!!

Reminder: You cannot transfer your registration to another runner within 1 week of the event. Groupon registrations are non-transferable.



RUNNING WITH CHILDREN

Participants that will be running with their children are encouraged to pick up a wristband for their child (pictured below). You can pick up a wristband at the check-in party.



THE COLOR HI, MY NAME IS FLOST, PLEASE CALL () -

FRIDAY
OCT 2, 6pm-8pm
Gillette Stadium at Patriot Place
1 Patriot Place
Foxborough, MA 02035
PLEASE

(Lot 22 Located between Toby Keith's and Gillette Stadium)



INCLUDED IN YOUR REGISTRATION

You will receive your special edition glowing t-shirt, tattoo, and black light headlamp at check-in. You will receive your one-of-a-kind glow color packet when you cross the finish line. Please make sure you wear your race bib on race night!





Buckle up and drive safe out there!



START WINDOW

8:15PM - 9:00PM

Lot 22 Gillette Stadium at 1 Patriot Place Foxborough, MA 02035

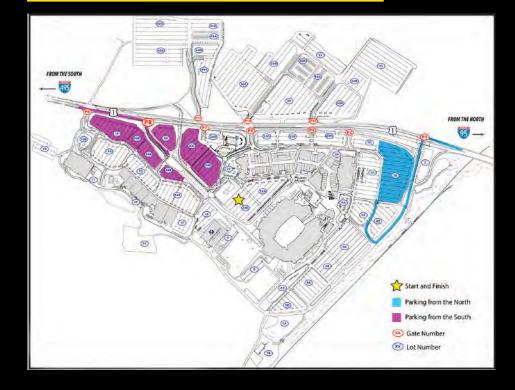
The start-line will open to runners only at 8:00pm With the runner wave leaving the gate at 8:15 PM going until 8:20 PM and the walking wave going from 8:25-9:00 PM!



GETTING THERE

We highly encourage you to arrive early for this event. With hundreds of other participants coming, you'll want to avoid the rush right before the race. We encourage you to pick up your packet early and hang out with us. Please plan on being at the venue early. Carpooling is strongly encouraged!







PARKING

PARKING IS FREE and will be at Gillette Stadium at Patriot Place. Please follow all directions and be courteous to all police and parking staff.



Our onsite STORE will be set up at Check-In and the Finish Festival along with other local and national vendors (bring cash or card).



WEATHER

In case of extreme weather, stay updated on race night conditions by checking the city event page on The Color Run Night website.



Flo-Foto will be at the event. Make sure your race bib is visible and smile for the camera!

Visit http://flo-foto.com/thecolorrun and have your race bib number to get started. Photos will be available for download and purchase approximately 5 days after the event.



VOLUNTEERS

We would like to thank all those amazing volunteers who help us produce this event. Make sure to give them a high five when you see them and thank them for helping you complete "The Happiest 5k on the Planet"!



Store your stuff with The Mobile Locker Co.! Locker rentals give you a secure, convenient option for your stuff, starting at \$5. Or, rent online in advance to secure your locker and save 20% HERE!

Please note: Other than The Mobile Locker Co. lockers, there are no lockers or bag drop facilities. Arrive ready to run and plan to keep any items you bring with you, or pay to store them in a locker from The Mobile Locker Co.



THANK YOU

The Color Run could not be what it is without the help of many behind the scene heroes. We'd like to thank all the selfless volunteers for donating their time and efforts, the City of Foxborough for encouraging a healthy and active community. We thank our awesome charity partners for their commitment to the community, and we thank you - our fearless Color Runners. Special thanks are due to the Town of Foxborough, local law enforcement, the hundreds of dedicated volunteers!



Don't feel like running but want to get in on the fun? Consider volunteering!



SAFETY FIRST

- Alcohol is NOT allowed at The Color Run Night.
- Runners please keep to the left; walkers and participants with strollers, etc. keep to the right.
- If running with small children, please watch and direct them through the race.
- If you are concerned at all with any part of the run, feel free to wear safety glasses, a bandana, or dust mask.
- Please follow any directions provided by race officials, volunteers, and law enforcement.
- No glass bottles, containers etc. allowed at the venue (parking lots, sidewalks, streets, course, etc.)
- Above all, please be courteous and respectful to everyone around you.



EXTRA TIPS

Color Runners are not the only ones who like to party at night! Bugs party as well! So wear bug spray to avoid the bites!



REMINDERS

- To find lost items or to be reunited with friends, our Lost & Found area will be located at/near the Check-in tent.
- Please attach your bib number so it is visible on your shirt and that your wristband is worn on race day. This is how you will be identified as a Color Runner.
- Teams may run in a group or separately, it is completely up to you.
- Friends and family are welcome to meet up with participants in the general festival areas. Only Color Runners will be allowed in the finish chute area.



ADDITIONAL INFO

TheColorRun.com/night

TheColorRun.com/faq

How we work with charities: TheColorRun.com/charity



PATRIOT PLACE DISCOUNTS





20% OFF

Admission to Espionage or 20,000 Leagues

Limit one per customer, per visit. Offer expires 12/31/15. Not valid with other offers; other exclusions may apply.

ALEX AND ANI

\$5 OFF

your purchase of our signature expandable wire bangle of the month

Alex and Ani | Made with Love | 774-215-5033



FREE Small Fountain Drink

to Complete Your Order

Voted Greatest Sandiwch in America - AOL/Lemondrop. Come try our award-winning-subs - The Bobbie, Capastrami, Cheese Steak, Italian and our latest creation, The Firecracker Spicy Turkey Sub!



10% OFF

a food purchase

Offer valid on food only. Not valid on Gillette Stadium event/game days.



Buy 5 Cupcakes, get the 6th for FREE!



15% OFF one full priced item



FISH FOR YOUR DISCOUNT

& Receive 15% Off Captain Paul Hebert Clothing Line as seen on Wicked Tuna

Clothing Line available for sale inside Fanautical. Exclusions may apply, see store for details, Expires 12/31/15.



\$10 OFF

a purchase of \$50 or more

Not to be combined with any other offer. Not valid on prior purchases or through Godiva.com "Offer valid in Boutique #541, Patriot Place, Foxborough, MA location only*One per customer *Offer valid thru 12/31/15



Existing Clients - 25% OFF Products New Clients - \$10 OFF Any Service



a purchase of \$50 or more

Offer valid at Patriot Place location and only on regularly priced items. Cannot be combined with any other offer. One per customer. Some exclusions apply. Offer valid through 12/31/15.



FREE side of Queso

with a food purchase

Not valid on Gillette Stadium event/game days





10% OFF

a purchase of \$75 or more

Game worn and autographed items are excluded.



\$5 OFF

a food purchase of \$50 or more

Offer valid on food only. Not valid on Gillette Stadium event/game days.



\$10 OFF a purchase of \$80 or more

Please present coupon at start of transaction. Valid only at Reebok Patriot Place. Discount cannot be combined with any other coupon, member discount or footwess search program. Offer not valid on prior purchases or the purchase of gift cards. Expires 12/31/15. Cashier use promo code #8802266



15% OFF

select brands

Cannot be combined with any other offer. See store for exclusion details



\$50 OFF

a pair \$200 or more

Cannot be combined with any other offer. Exclusions may apply. See store for details.



10% OFF

total food and beverage purchase

Alcohol excluded. Not valid on Gillette Stadium event/game days.



10% OFF

total food and beverage purchase

Alcohol excluded. Not valid on Gillette Stadium event/game days Some restrictions apply. See restaurant for details.



Receive a Complimentary Appetizer with the Purcahse of Two Entrees

Not valid on Gillette Stadium event/game days.



\$5 OFF

a purchase of \$15 or more

es. Limit one per customer. Void if copied or transferred and where proh c 2013 ULTA Salon, Cosmetics and Fragrance, Inc. Expires 12/31/15.



\$10 OFF

a \$60 purchase or more

Not valid with any other discounts.

Not valid on Gillette concerts or games. Offer valid Sun-Thurs only. Coupon must be presented upon arrival. Follow Patriot Place! Stay connected and be the first to learn about new store openings, special events, exclusive sales, promotions, and more!







Sign up for the Patriot Place Advantage Newsletter by visiting www.patriot-place.com/advantage